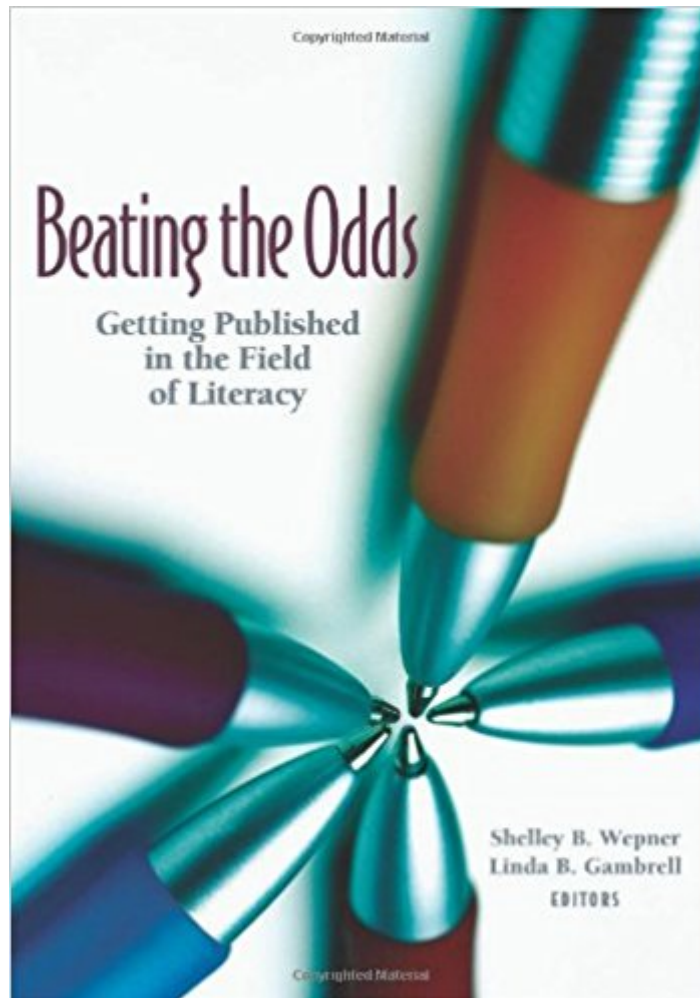


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# Beating The Odds: Getting Published In The Field Of Literacy



## Synopsis

Writing for publication isn't easy, but getting published is an essential part of your professional development. Whether you're a novice or an experienced literacy writer, a K-12 teacher, or a university-level educator, you will benefit from the insights in this book. Editors Shelley B. Wepner and Linda B. Gambrell have organized the book into four sections that offer guidelines for getting started; writing for journals, newspapers, and magazines; writing and editing books; and responding to revise-and-resubmit and rejection decisions. Altogether, the 17 contributors present more than 80 guidelines to help you deal with the oftentimes puzzling and harrowing experiences of the publishing process. And they should know--collectively, their writing has appeared in 1,275 journal articles and 722 books. Chapters also include highlights and closing thoughts to recap major themes, and author reflections from a wide range of respected, published authors to cheer you on as you struggle and succeed with your writing. Plus, an epilogue synthesizes the top 10 guidelines, or pearls of wisdom, that appear most frequently throughout the book.

## Book Information

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## Customer Reviews

A practical book, strongly recommend.

Edited by professors Shelley B. Wepner & Linda B. Gambrell, *Beating the Odds: Getting Published in the Field of Literacy* combines essays from seventeen contributors presenting more than eighty guidelines to cope with the often confusing labyrinth that is the publishing process. Though

compiled especially for classroom teachers, reading specialists, faculty and administrators affiliated with literacy programs and others seeking to publish their writings in the field of literacy, much of the practical advice in *Beating the Odds* is applicable to writers of all walks. Whether one is trying to get a literacy article published in a journal, newspaper or magazine, or responding to rejection or revise-and-resubmit decisions, writing or editing a book, or just getting started, *Beating the Odds* offers sound advice on every step of the way. Of especial note are the topics not covered by most other writing guidebooks, such as the advantages and pitfalls in collaboration in writing for publication, and the importance of establishing a "write-for-publication" mindset. Highly recommended.

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